



RESEARCH BRIEF

Confidential once returned

Fill this in on your computer, save it, and email it back to izabella@ignixresearch.com. It takes about six minutes. Leave anything that does not apply to you blank. Everything here is confidential, is never reused for another client, and a mutual non disclosure agreement can be signed before any work begins.

1. YOUR BUSINESS

COMPANY NAME

YOUR NAME

YOUR ROLE

EMAIL *

PHONE *

At least one of these is needed so I can reply to you.

WEBSITE

LINKEDIN OR SOCIAL MEDIA

WHERE THE BUSINESS IS BASED

INDUSTRY OR SECTOR

WHAT DOES YOUR BUSINESS DO?

HOW MANY PEOPLE WORK IN IT

HOW LONG HAS IT BEEN TRADING

2. WHAT YOU NEED

Tick everything that looks relevant. You can tick one, or several, or the last box.

- | | |
|---|---|
| ☐ Market snapshot: size, trends, who already sells there | ☐ Market entry research: routes in, partners, requirements |
| ☐ Competitor and pricing analysis | ☐ Customer and target market research |
| ☐ Partner, supplier or distributor search | ☐ Grant and tender search |
| ☐ Data collection, analysis and visualisation | ☐ Translation or localisation, English and Hungarian |
| ☐ Bilingual portfolio or landing page | ☐ Event research and briefing before you attend |
| ☐ Something else. I will describe it below | ☐ Not sure yet. I would like to talk it through first |

WHAT DO YOU NEED TO FIND OUT?

In your own words, including anything you ticked as "something else".

2. WHAT YOU NEED (CONTINUED)

WHICH COUNTRY OR AREA SHOULD THE RESEARCH COVER?

For example: the whole UK, the North West, Hungary, or one city.

WHAT ARE YOU TRYING TO DECIDE?

For example: whether to enter a market, what to charge, who to approach.

WHAT HAVE YOU ALREADY TRIED, READ OR FOUND OUT

3. PRACTICAL

WHEN DO YOU NEED IT

Select one

ROUGH BUDGET YOU HAVE IN MIND

Select one

WHICH LANGUAGE WOULD YOU LIKE THE REPORT IN

☐ English

☐ Hungarian

HOW WOULD YOU PREFER TO TALK IT THROUGH

Please make sure the matching detail is filled in on page 1.

☐ Phone call

☐ Video call

☐ Face to face, Liverpool area

☐ Email only

BEST DAYS OR TIMES TO REACH YOU

HOW DID YOU HEAR ABOUT IGNIX RESEARCH

4. ANYTHING ELSE

ANYTHING YOU THINK WOULD HELP, OR ANYTHING YOU WOULD RATHER I DID NOT DO

PERMISSION TO CONTACT YOU

☐ Yes, please contact me about this enquiry using the details I have given above.

☐ You may also send me occasional research notes. I can unsubscribe at any time.

Save this form, then email it back

izabella@ignixresearch.com · +44 7546 382217

You will have a personal reply within three working days.

YOUR INFORMATION. Izabella Dora Gersenyi, trading as Ignix Strategies, operating as Ignix Research, Liverpool, United Kingdom, is the data controller for what you write here. It is used only to reply, to scope your project and to deliver work you commission, on the basis of legitimate interest in answering you and, if you proceed, of our contract. Enquiries are kept two years, project records six. Nothing is sold or shared without your permission. To see, correct or delete your information, email izabella@ignixresearch.com, or complain to the Information Commissioner's Office at ico.org.uk. Full privacy policy at ignixresearch.com. THIS FORM IS NOT A CONTRACT. Sending it places no obligation on either side; work begins only once a written scope, price and delivery date are agreed. Ignix Research provides research and analysis, not legal, tax, immigration, financial or investment advice, and its reports must not be relied upon as such. Invoicing is in pounds sterling.